

Marketing Intern: Social Media Focus

Organization: Age Management of West Michigan

Location: 1959 East Paris Ave SE, Grand Rapids, MI 49546 (On-site / Remote)

Type: Part-Time Internship

Stipend: Yes / hourly

Start date: January 2026

Looking for creative and motivated marketing intern that wants to grow their social media marketing skills and gain real world marketing experience. Age Management of West Michigan is a leading Anti-Aging Integrative Medical office that is looking for individuals to help expand social media online presence and increase engagement in the community.

Internship Responsibilities:

- Assist in planning, creating, and executing marketing campaigns across social media platforms.
- Assist in planning, creating, and scheduling blog content on website
- Assist in production, editing, and scheduling video content online / website.
- Schedule social media campaigns to optimize patient interaction
- Set up community engagement with local businesses and organizations
- Conduct market research and competitor analysis for trending topics and brainstorm new content ideas
- Help manage marketing databases, reports, analytics, and performance metrics
- Contribute creative ideas for social campaigns

Internship Requirements:

- Working towards obtaining degree in marketing, communications, or related field.
- Strong knowledge base in marketing and social media platforms.
- Video production, editing, and posting experience
- Creative thinker with strong writing, communication, and organization skills
- Knowledge of analytic tracking, market research, and monitoring of current trends.
- Understanding of content development tools. (Canva, Adobe, etc.)
- Ability to work independently and meet deadlines.

What You'll Gain:

- Real world marketing experience across multiple social media and marketing channels
- Portfolio building with marketing campaigns and digital content creation
- Opportunities to pitch creative ideas and develop real campaigns
- Team building skills working in collaborative environment
- Hourly stipend

How to Apply: Send your resume, portfolio (if applicable), and short cover note via email with subject line "Marketing Intern Application" to ahovanec@agemanagementmi.com